

CBD



CBD.101 - The Basics



Rick Wagaman Owner
HW Premium CBD
1821 22nd Street
Suite #102
West Des Moines, Iowa 50266



HW CBD

PREMIUM + HEALTH + WELLNESS

-  Locally Owned, non franchisee
-  State Licensed CBD Retailer
-  Certified CBD Staff
-  Iowa's Largest CBD Selection
-  No Medical Card Needed
-  All products are Legal in Iowa
-  Focus is on Education
-  Free one on one consultations
-  Over a Decade of Experience
-  All products third party lab tested
-  Online Shopping!

Coming Soon...
Iowa's First Graduate of UMB
Masters of Cannabis
Science & Therapeutics



Iowa Laws

Medical Cannabis v. CBD



Medical Cannabidiol Act (2017): Iowa Code 124E

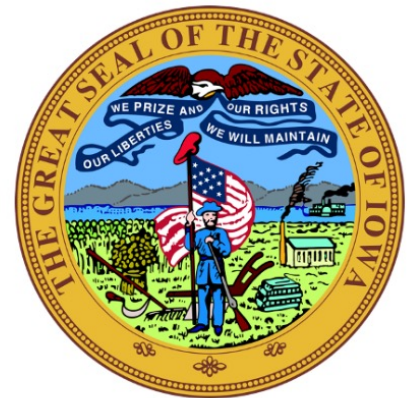
- 🌿 Managed by the Iowa Department of Health and Human Services
- 🌿 One Manufacturer, MedPharm & 5 dispensary locations
- 🌿 Must have 1 of 11 conditions and approved by health care provider to receive a Medical Card issued by the DOT
- 🌿 Up to 4.5g of THC allowed in a 90 day supply *way request a waiver

Consumable Hemp Act (2020): Iowa Code 204

- 🌿 Overseen by the Department of Inspections and Appeals (DIA)
- 🌿 Over 500 retail licenses have been issued for retailers
- 🌿 Requires manufacturers to register and meet qualifications for selling their products in Iowa
- 🌿 Hemp-derived CBD products (with less than 0.3% THC) are legal on the federal level and in Iowa
- 🌿 No Medical Card needed, available to anyone over the age of 18

2018 Farm Bill (Amended)

- 🌿 Hemp is removed from Schedule-1. No longer a controlled substance
- 🌿 Dosage must still remain <0.3% to be considered hemp
- 🌿 Federally legal in all 50 states



Remember:

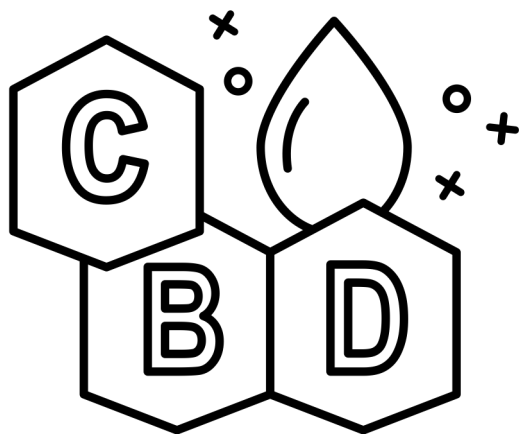
Cannabis (Marijuana) products are illegal on the federal level, but are legal under some state laws
Not every state/country allows for regulated CBD sales, so check local laws if your traveling
CBD products are **Not FDA-Approved** and may be inaccurately labeled

CBD: Benefits & Uses



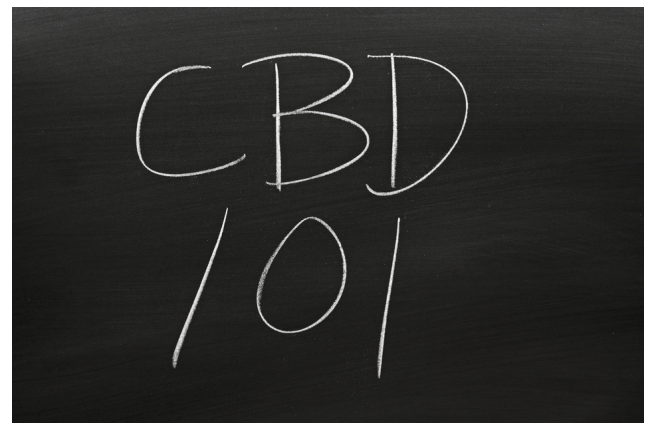
CBD has a wide range of properties for potential clinical benefits. Studies show

CBD could be helpful in a range of conditions, such as **pain, inflammation, arthritis, cancer, dementia, anxiety, stress, and neuropathy.**



Hemp-derived CBD oil is legal in all 50 states, and you don't need a prescription or medical card to buy it.

Cannabidiol - better known as CBD - is becoming increasingly researched by medical professionals and the general public alike. Some claim that it can quicken physical recovery, improve general wellness, aid in sleep or reduce stress.



What Are CBD Profile Types?



CBD, short for **cannabidiol**, is a modulating chemical compound from the cannabis plant. It's a naturally occurring substance that is used to help with numerous body and mind ailments.

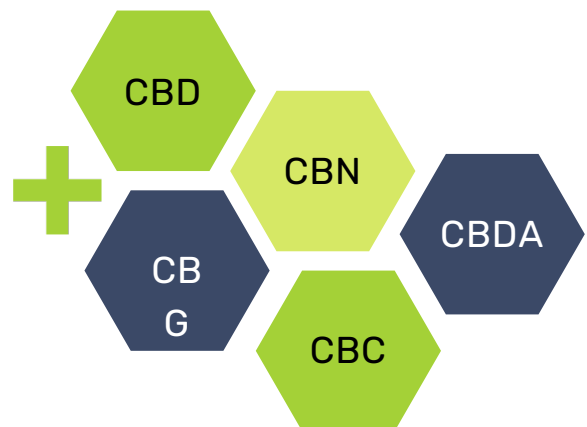
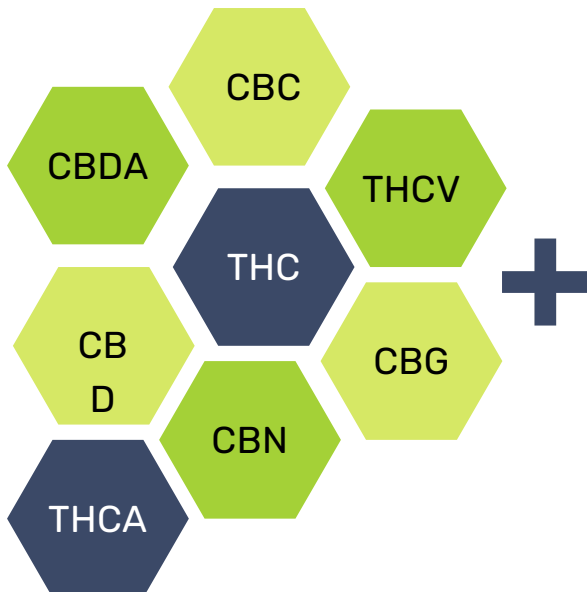


Isolate

Pure CBD product, no other components within the cannabinoids.

Broad Spectrum

Captures all elements within the cannabinoids, and most terpenes while removing THC.



Full Spectrum

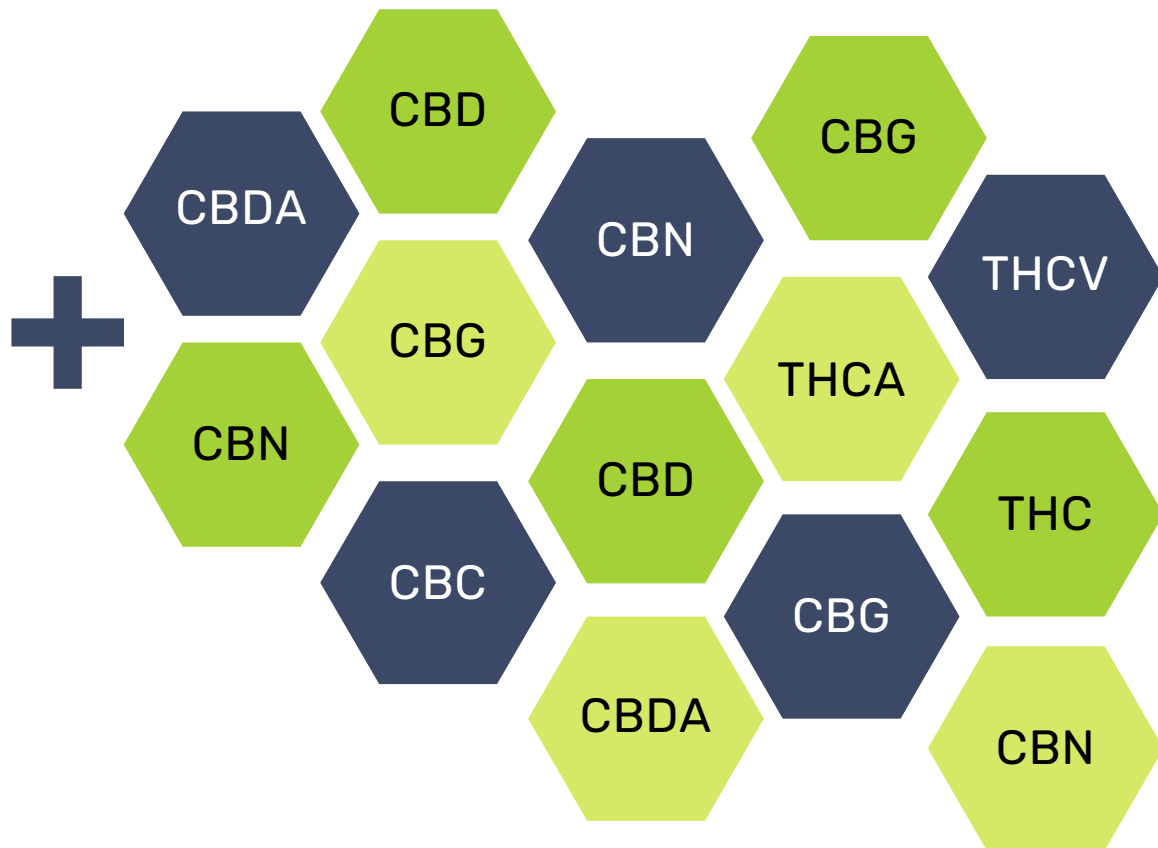
Captures all elements within the cannabinoids, and most terpenes.

Next Level CBD Profile



Whole Spectrum

Captures all elements within the cannabinoids through nano-extractions. This process increases the bioavailability at a higher intensity and strength. This is a premium patented product. HW CBD ONLY!

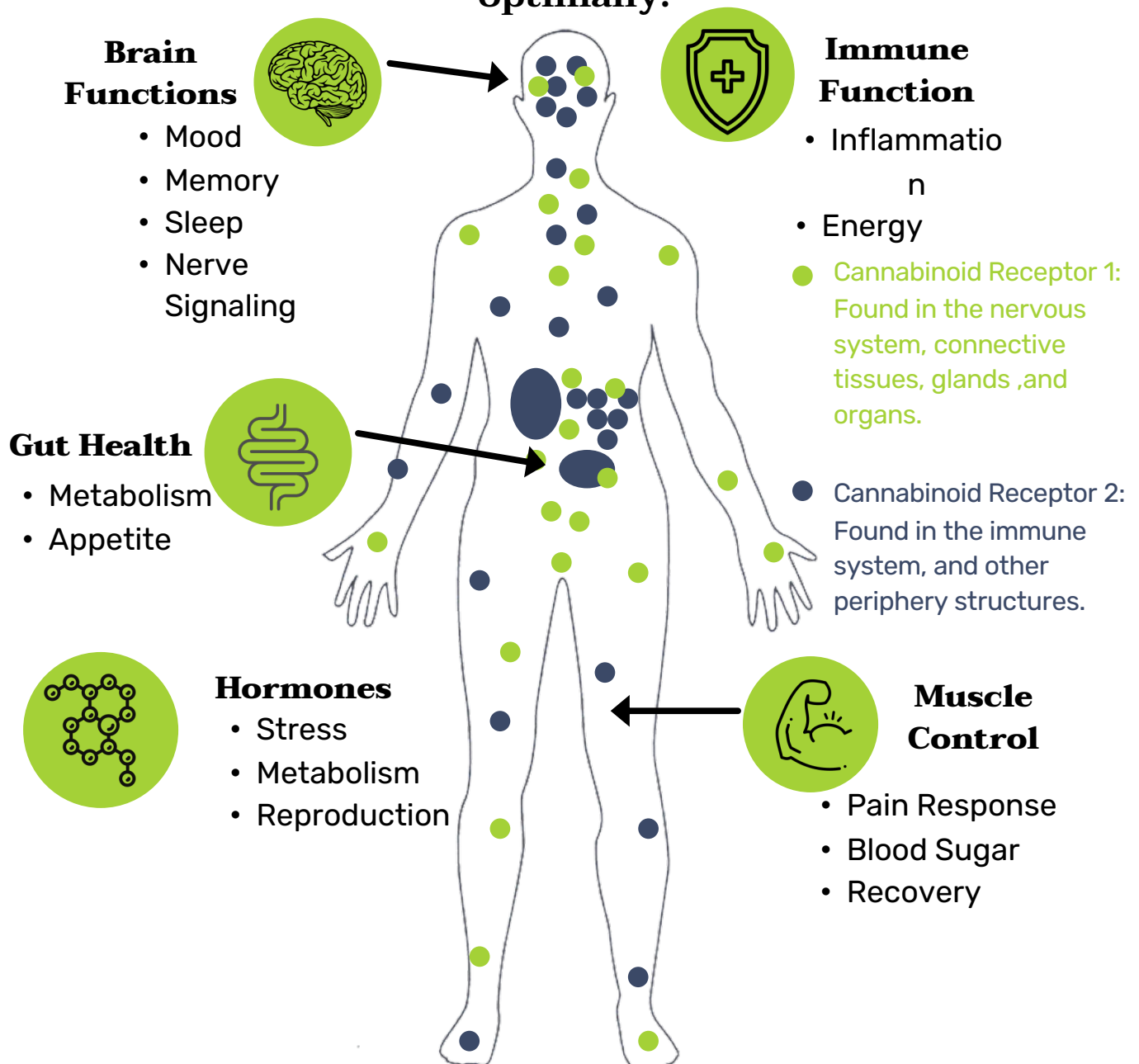


Faster Acting. Longer Lasting. Stronger Results

CBD and Your Body



The Endocannabinoid System: This system manages every other system in the body. Its sole purpose is to promote and maintain homeostasis - a state where everything functions optimally.



CBD is Safe



CBD has shown itself as a rising and promising treatment **for all ages**.



CBD is a non-addictive, non-psychoactive natural therapy athletes can use to relieve various ailments, from chronic pain to insomnia. **CBD has shown to be very safe and well-tolerated**, even in high doses.

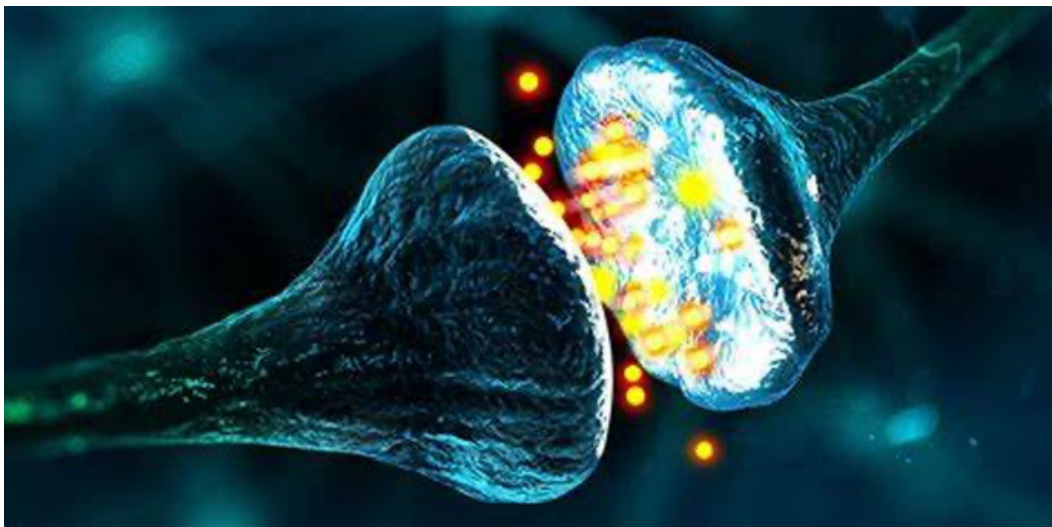


CBD alone **does not intoxicate** or produce a feeling of euphoria when used.

CBD Benefits Are A Result of ECS & Receptors



These benefit from CBD are possible because of the locations of ECS receptors. We used to think that it's limited to the central nervous system, but experts have since identified ECP receptors throughout the body:



Receptors are located in...



🔥 Skin

🔥 Colon

🔥 Muscle tissues

🔥 Pancreas

🔥 Lungs

🔥 CNS

🔥 Bone marrow

🔥 Vascular system

🔥 Liver

🔥 Immune system



Incredible Benefits May Come With Some Side Effects



CBD is tolerated by most people with few side effects. A consultation with a healthcare provider **knowledgeable in CBD** use can help provide a better understanding of any concerns and the benefits of using the product.

Although CBD can improve the quality of life for many people, for some it may also come with some mild side effects. Though rare, some patients may experience...



- Dry mouth
- Fatigue and Drowsiness

Most side effects dissipate within a short period of time.

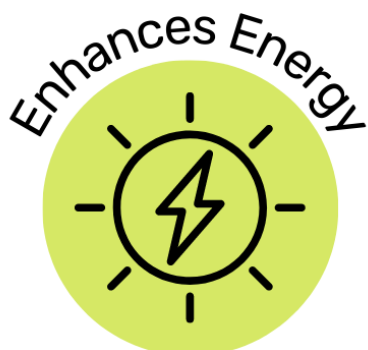
CBD May Help With the Following Conditions...



- Better sleep
- Focus and energy
- Nausea and appetite
- Skin health
- Muscle and joint inflammation
- Pain relief and management
- Stress and anxiety
- Digestion
- General wellness



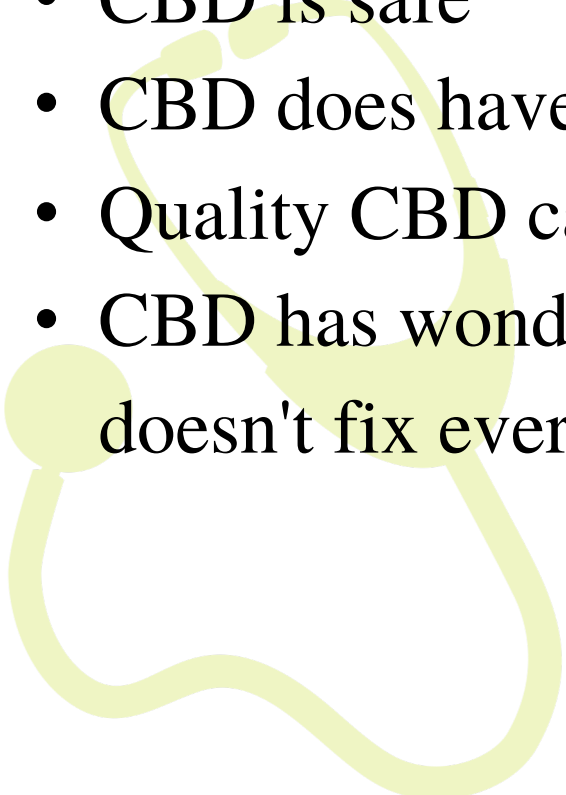
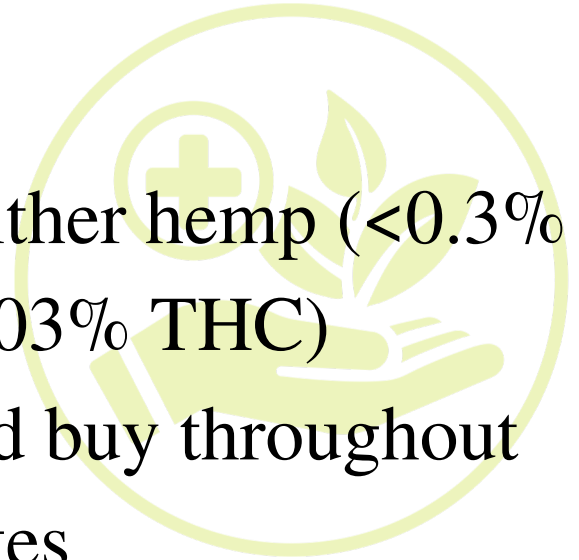
Those Conditions Are Addressed Do To Higher Performing Systems



Things to Know Before Buying CBD



- CBD can come from either hemp ($<0.3\%$ THC) or marijuana ($>.03\%$ THC)
- CBD is legal to sell and buy throughout most of the United States
- CBD is safe
- CBD does have side effects
- Quality CBD can be expensive
- CBD has wonderful health benefits, but it doesn't fix everything



What to Look For When Buying CBD



1. Ensure that the CBD is third-party tested, and has a Certificate of Authentication, (COA)
2. Avoid buying CBD from unknown online retailers. Try to find locally owned and operated stores with knowledgeable staff
3. Determine the company's reputation. Request certifications and industry background/experience of the provider
4. Don't go cheap. Production of CBD isn't cheap so lower prices may not be the highest quality
5. Look for CBD that is sold with full transparency. Don't buy from companies who make claims
6. Look for the actual amount of CBD on the label. Dosing differs from person to person, make sure it's the right amount for you
7. Make sure the THC content is less than 0.3%. In order to be a legal hemp product, it must contain less than 0.3% of THC

Key Takeaways



- CBD may provide health benefits where prescription medications fall short
- CBD is personalized medicine
- CBD is natural, safe, and legal!
- It is important to talk to a healthcare provider educated on the benefits of CBD
- CBD can work for a variety of health conditions
- It is essential to buy from a reputable manufacturer and retailer



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1821 22nd St., Ste. 102

West Des Moines, Iowa 50266

515.223.2370

info@hwcbdiowa.com

www.HWCBDIowa.com

About the Owners...



HW CBD is a locally owned family company. Its proprietors have been involved in growing the industry for nearly a decade and helped pass the law allowing for the sale of legal CBD products in Iowa. The **HW CBD** family strives to create a comfortable educational experience in a safe and caring environment. We are dedicated to assisting our customers in finding a CBD routine that works for them as they begin or continue their health journey.

We believe in the power of cannabis as a component of a healthy lifestyle.

Our team is committed to teaching others about CBD and the healing properties it offers while providing it at an affordable price. We offer a line of products with a range of wellness applications. This allows our customers to choose a hemp product with a concentration and delivery system best suited to meet their needs. We seek to help people by offering the market's premium, lab-tested, certified, and natural CBD products as a component of a healthy lifestyle.



Disclosure

A close-up photograph of two blue computer keyboard keys. The top key is labeled 'Full' in white, and the bottom key is labeled 'Disclosure' in white. The keys are surrounded by other white keys on a grey keyboard base.

Full

Disclosure

These statements have not been evaluated by the food and drug administration. The products sold in this store are not intended to diagnose, treat, cure, mitigate or prevent any disease. HW premium CBD shall be not held liable for any improper or incorrect use of the information or services In this presentation and assume no responsibility for anyone's use of the information or services. HW premium CBD shall not be held liable for any direct or indirect damages caused in any way through the use of information or services IN this presentation. This disclaimer of liability applies to any damages or injury which may be perceived by you, the information user, to be caused by the information or services provided by HWCBD.